APOLLO BAY ARTS

CREATIVE ARTS GRANT **GUIDELINES**

Apollo Bay Arts Inc. (ABAi) is a non-profit community arts association supporting creative activity in Apollo Bay and the Southern Otway region in Victoria. We operate a number of arts-based activities, events, and groups.

Through our Creative Arts Grant, we provide funding to local artists, art projects and community-based artist groups. The funding is allocated at the discretion of the ABAi Committee to a diverse range of artists, events, workshops, and creative projects.

ABAi grants are only possible due to the funds raised by the annual Apollo Bay Art Show. The financial budget for the funding program is set annually by the Apollo Bay Arts Committee of Management.

The Purpose of our Association is to:

- Support and assist local artists and creatives by providing learning, mentoring, development opportunities and support for creative projects.
- Provide accessible, low-cost opportunities for the creation, exhibition and performance of all forms of artistic expression in ApolloSard Bay.
- Facilitate, coordinate and promote creative arts activities.
- Enhance community pride, connection, health and wellbeing in Apollo Bay and surrounding districts through a vibrant and inclusive creative arts culture.

Our grant funding:

- Maintains and / or deepens relationships with our community and artists / arts groups.
- Supports our members in their endeavours to provide arts initiatives in our regional community.
- Supports our aim and purpose as a community arts-based association.

APOLLO BAY ARTS - CREATIVE ARTS GRANT

Our Creative Arts Grant provides funding for individual, group and community art projects that deliver benefits to our local community. The funding is open to a range of artistic endeavours including literary, painting, photography, sculpture, ceramics, digital art, animation and performance.

The grants can be provided across three areas:

1. Artist Grants - support an artist in a creative project. Up to $300
2. Community Project Grants - for one or more artists to participate in an outcome that provides learning; artistic collaboration; or artistic development to the local community. Up to $1000
3. Large community-based arts grant - for projects that engage multiple artists and provide artistic development / benefit to the local community. Up to $3000

Note: Grants may be provided in the form of in-kind requests such as use of ABAi venues or property, or in conjunction with Apollo Bay Arts events.

Guidelines

Grants are the provision of funds, event space or material for a specific project, given on the basis of need rather than for promotional and marketing opportunity. A Grant is not an auspice, advertisement or a donation.

Who Can Apply?

Any individual, artist group or nonprofit organisation who is:

- living and/or operating within the Apollo Bay and surrounding Southern Otway community within the Colac Otway Shire.
- who is a member of Apollo Bay Arts and agrees with our Purpose and Rules of Association.

Applicants between the age of 15 and 18 years of age must have an adult or teacher as an Apollo Bay Arts member as a signatory and guarantor.

Applicants that have previously received funding from ABAi are only eligible if they have successfully completed the Acquittal Form for previous funding.

Requirements

Applicants

- must be able to demonstrate how their project aligns with the ABAi Purpose
- must comply with the grant guidelines, and Rules of Association
- should articulate arts value for the community and demographic e.g. age or sector
- are encouraged to maximise any funds granted under this funding guidelines by using them to leverage funds from other sources, such as Colac Otway Shire or Regional Arts Victoria etc
- who are successful must submit an Acquittal Form **within one month of project completion**, as agreed in the granting of the arts funding, outlining the benefits they believe were achieved.

If you have questions about the grant requirements or process, contact the Secretary or Treasurer at apollobayarts@gmail.com to discuss before applying.

What Projects are NOT eligible?

Projects that do not support the ABAi Purpose or that could involve ABAi in controversial issues or expose the organisation to adverse criticism will not be considered.

The following activities will NOT be considered for grant funding:

- Any activity that has already taken place. Grants cannot be applied retrospectively.
- Have an alignment to political or religious groups.
- Denigrate, exclude or offend minority groups or may be construed as discriminatory.
- Promote gambling.
- May be environmentally hazardous or present a hazard to the community.
- Do not reflect community standards or are illegal.
- Promote or encourage smoking, alcohol or any substance abuse.
- Activities for only personal profit of the applicant and do not benefit the broader community or have a positive community impact.

Acknowledgement of Grant / Marketing

Successful applicants must acknowledge ABAi grant funding in the following ways (where applicable):

- Apply the ABAi logo on promotional material (including on social media, local media, websites etc) when promoting the event and at the event.
- Verbally acknowledge the ABAi grant funding program at activities.
- Provide ABAi with high resolution images as part of the acquittal process for use in internal and external marketing and Annual Report.
- Authorise ABAi to promote the grant.

Application Process

- Applications will be accepted throughout the ABAi financial year.
- All grant requests are reviewed and approved by the ABAi Committee. All decisions are final, and no discussion will be entered into. Not all grants may be successful or receive the full amount requested as ABAi grants are subject to available funds.
- Successful grant funding outcomes will be notified in writing and published on our website.